

Alan Reid

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tl;dr

I've worked through all stages of the development life-cycle for a wide variety of clients spanning many industry sectors. I find myself more at home creating user-friendly, well crafted front-end experiences with a strong focus on usability, performance and maintainability.

I have a background in Microsoft's technologies including MVC, MS SQL and have embraced C# and the .NET framework.

skills

- Web Design & Development, Ruby, Ruby on Rails, Jekyll
- .NET, Web Forms, MVC, WebAPI
- HTML, CSS, Sass, LESS, Markdown
- jQuery, React, AngularJS
- UI/UX Design
- Microsoft SQL Server, Microsoft Visual Studio, SQLite3, Postgres SQL, MySQL
- Sketch, Adobe Creative Suite
- Google Analytics, Google Tag Manager, Google Webmaster Tools, GitHub, SVN, TFS
- Photography

experience

Senior UI Developer Capital on Tap February 2017 - Present

I was asked to return to Capital on Tap as they needed someone to create a living style guide and develop guidelines for their front end projects. While here I also have been working on some public facing pages to help promote the company.

Freelance Designer/Developer April 2015 - Present

I worked on a selection of projects, across different industries. I now work on these in my free time to further develop my skill set.

Developer Capital on Tap: April 2015 - April 2016

During my time at capital on Tap I mainly worked on front end projects, including implementation of LESS into projects, reworking and optimising the public facing sites. I have also had exposure to some of the .NET back end.

Senior developer Balmoral Financial: November 2014 - March 2015

I refactored the company site by re-writing most of the code on the front end. Which led to improvements in the UI and performance of the site overall.

Software developer FastTrack Company: April 2014 - October 2014

I designed and developed the UI concept for the user, and admin areas. I created these using .NET MVC, and WebAPI. Along with the admin areas I also created a conceptual native Android application. This app used Bluetooth LE to communicate with prototype devices and transferred data to the prototype.

Senior web developer/Senior designer NASDAQ OMX: October 2012 - March 2014

I was employed as the only developer/designer on the team. Utilising the in-house framework I developed newsroom sites for various big brand clients such as Facebook, Sony, Gatwick, Mattel and Centre Parcs.

I also designed responsive, eye catching designs for a number of clients including Sony, and Gatwick. Two were put forward for design impact awards. Every two weeks i held design meetings to discuss the work load, and provide our team with a place to air new ideas.

experience (cont.)

Front end developer The Whisky Exchange: May 2012 - October 2012

I designed and developed an internal system which allowed the sales team to manage products and orders on Amazon using the MWS API. It was created using .NET 4.0 which ran a number of LINQ queries and web services to process data, and communicate with the Amazon API. I also worked on a number of minor front-end projects, micro-sites, newsletters, cross browser compatibility.

Web developer DMFLEX: January 2012 - May 2012

I worked at DMflex for a brief period mainly on internal projects. I mainly worked on the FT Live website resolving a number of browser compatibility issues, including making sure it worked in IE6.

Director Tagged Digital: November 2009 - January 2012

I started Tagged Digital after being made redundant during the financial downturn, in order to stay in work and develop my skills further. Using the skills I developed at Blackbaud I approached clients in my local area (Hemel Hempstead), and London for web development and print design projects. Through this I was able to work with clients such as Tesco, TradeDoubler and a selection of local clients.

I worked on a number of different projects at Tagged Digital from static sites to ecommerce sites all of which utilised my skills as a .NET developer to develop the backend of site. For the front end work the latest versions of HTML, CSS and jQuery were used to achieve a rich user experience.

Additionally I provided advice on SEO, and social media and the best practices to increase sites traffic. The Florist, Boxmoor site saw an increase of 57% in traffic and increased revenues due to the work on their online presence.

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Upon leaving school in 1996 I started working at McDonalds, which was followed by working in a pub/restaurant until around 1999. After this time I then moved into various temping roles via recruitment agencies which included working in warehouses, and driving fork lift trucks. In 2005 I decided to move into a career in IT, I chose to move into networking which is where I started at SITEL, where I received training on ADSL and core telecom networking, which enabled me to start studying for a CCNA certification.

education

Self study: 2013

MICROSOFT Programming in HTML5 with JavaScript and CSS3 (70-480)

The course focuses on using HTML5/CSS3/JavaScript to implement programming logic, define and use variables, perform looping and branching, develop user interfaces, capture and validate user input, store data, and create well-structured application.

Collenswood School: 1991 - 1996

GCSE

certifications

Microsoft Certified Professional

2013 - Present